

Leadership Legacy Project: Interview Overview

Thank you for considering being part of our exclusive Leadership Legacy project. This initiative is designed to highlight the unique journeys, challenges, and insights of exceptional leaders like yourself. Your contribution will not only amplify your leadership philosophy but also inspire and shape the future of leadership development for a global audience.

WHAT THE PROJECT ENTAILS

1. Your Expertise and Influence

- We are inviting a select group of high-impact leaders to share their unique perspectives on leadership. Your journey, insights, and accomplishments have the power to inspire professionals at all levels. This is an opportunity to spotlight your philosophy and amplify your influence within a community of aspiring and established leaders.

2. Legacy and Contribution

- This project goes beyond celebrating leadership—it's about building a resource that leaves a lasting legacy. By participating, you'll reflect on your leadership journey and contribute to a meaningful guide that future leaders can turn to for actionable insights and inspiration. Your voice will help shape the next generation of leaders, ensuring your contributions live on as part of a collective narrative.

3. Exclusivity and Prestige

- We're curating an elite group of leaders whose skills and stories exemplify the best of leadership today. Being part of this initiative places you among a distinguished cohort recognized for their ability to drive innovation, navigate challenges, and foster meaningful change.

4. Mutual Benefit

- This isn't just about giving back—it's also about building your brand. The content we create will be professionally produced, widely shared, and aligned with your personal and professional goals. Participating allows you to expand your thought leadership, reinforce your personal leadership brand, and connect with a broader audience that values authenticity and actionable insight.

WHAT PARTICIPATION INVOLVES

Preliminary Chat (15–20 Minutes)

- A brief conversation to discuss your leadership journey, key challenges, and the insights you've gained along the way.

Feature Interview (30–45 Minutes)

- A recorded conversation (professionally produced) where we'll explore topics like:
 - The formative experiences that shaped you as a leader.
 - Skills you had to develop to thrive at the highest levels.
 - Lessons learned from challenges or critical feedback.
 - Your thoughts on the leadership qualities the next generation must cultivate.

Final Inclusion

- Your contributions will be featured in our curated Leadership Legacy Guide—a resource designed to serve as a toolkit for actionable, real-world leadership.

SAMPLE QUESTIONS

To give you an idea of the conversation, here are a few key questions we may cover:

1. What leadership skills did you find most critical to develop, and why?
2. Can you share an example of feedback or a challenge that profoundly impacted your leadership philosophy?
3. What leadership qualities do you believe the next generation needs most to thrive? Where do you see gaps in current leadership practices?
4. What trends in leadership are you most excited about, and how do you see it evolving?
5. If you were leading a team and had only one chance to get it right, what 2–3 tools, training sessions, or knowledge areas would you prioritize for yourself and your team?
6. What have you learned is detrimental to leadership — what would you consider a “don't do” as a leader?

NEXT STEPS

If you're interested, simply write **“I'm IN”** to [**info@toughconvos.com**](mailto:info@toughconvos.com) or **let us know your availability** for a preliminary conversation.

We'll work around your schedule to make this process as seamless and efficient as possible.

We'll be commencing interviews this month.

We look forward to showcasing your leadership journey and creating a resource that both honours your legacy and inspires leaders for years to come.